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J1000 U.S. PTO

UTILITY PATENT APPLICATION TRANSMITTAL <i>(Only for new nonprovisional applications under 37 CFR 1.53(b))</i>		<i>Title of Invention</i>	Systems and Processes for Measuring, Evaluating and Reporting Audience Response to Audio, Video, and Other Content
		<i>Named Inventor(s)</i>	Christopher N. Bell, Michael J. Becker, William C. Carson, Mark L. Henry, Bernadette O. DiMauro
		<i>Attorney Docket</i>	41053/203067
		<i>Express Mail Label No.</i>	EL670013237US
APPLICATION ELEMENTS		ADDRESS TO: Assistant Commissioner for Patents Box Patent Application Washington, D.C. 20231	
1. <input type="checkbox"/> Fee Transmittal Form <i>(Submit an original, and a duplicate for fee processing)</i> 2. <input checked="" type="checkbox"/> Applicant claims Small Entity status. 3. <input checked="" type="checkbox"/> Specification, Claims, and Abstract Total Pages 41 4. <input checked="" type="checkbox"/> Drawings Total Sheets 83 5. Oath or Declaration Total Pages a. <input type="checkbox"/> Newly executed (original or copy) b. <input type="checkbox"/> Copy from prior application (37 CFR 1.63(d)) <i>(for continuation/divisional with Box 16 completed)</i> The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied under Box 5b, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein. (i) <input type="checkbox"/> DELETION OF INVENTOR(S) Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b). 6. <input type="checkbox"/> Microfiche Computer Program <i>(Appendix)</i>		ACCOMPANYING APPLICATION PARTS 7. <input type="checkbox"/> Nucleotide and/or Amino Acid Sequence Submission <i>(if applicable, all necessary)</i> a. <input type="checkbox"/> Computer Readable Copy b. <input type="checkbox"/> Paper Copy <i>(identical to computer copy)</i> c. <input type="checkbox"/> Statement verifying identity of above copies 8. <input type="checkbox"/> Assignment: a. <input type="checkbox"/> Assignment Papers (cover sheet & document(s)) b. <input type="checkbox"/> Assignment is of record in parent application No. _____ 9. <input type="checkbox"/> 37 CFR 3.73(b) Statement <i>(when there is an assignee)</i> <input type="checkbox"/> Power of Attorney by assignee 10. <input type="checkbox"/> English Translation Document <i>(if applicable)</i> 11. <input type="checkbox"/> Information Disclosure Statement (IDS) PTO- 1449 <input type="checkbox"/> Copies of IDS Citations 12. <input type="checkbox"/> Preliminary Amendment 13. <input checked="" type="checkbox"/> Return Receipt Postcard (MPEP 503) <i>(Should be specifically itemized)</i> 14. <input type="checkbox"/> Certified Copy of Priority Document(s) 15. <input checked="" type="checkbox"/> Other: Request and Certification for Nonpublication Under 35 U.S.C. 122(b)(2)(B)(i)	
16. If a CONTINUING APPLICATION , check appropriate box and supply the requisite information: <input type="checkbox"/> Continuation <input type="checkbox"/> Divisional <input type="checkbox"/> Continuation-in-part (CIP) of prior application No: _____ Recite complete dependency back to first parent application: _____			
17. CORRESPONDENCE ADDRESS: <input checked="" type="checkbox"/> Customer Number or Bar Code Label: <div style="text-align: right;">  23370 PATENT TRADEMARK OFFICE </div>			
John S. Pratt, Esq. KILPATRICK STOCKTON LLP Suite 2800 1100 Peachtree Street Atlanta, Georgia 30309-4530		By: <u>Vaitha P. Kadaba</u> Vaibhav P. Kadaba - Reg. No. 45,865 Date: January 19, 2001 Telephone: 404-815-6500 Facsimile: 404-815-6555	

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REQUEST AND CERTIFICATION FOR NONPUBLICATION UNDER 35 U.S.C. 122(b)(2)(B)(i)	First Named Inventor	Christopher Nathan Bell
	Title	Systems and Processes for Measuring, Evaluating and Reporting Audience Response to Audio, Video, and Other Content
	Attorney Docket Number	41053/203067

I hereby certify that the invention disclosed in the attached application **has not and will not be** the subject of an application filed in another country, or under a multilateral agreement, that requires publication at eighteen months after filing. I hereby request that the attached application not be published under 35 U.S.C. 122(b).

January 19, 2001

Date

Vaibhav P. Kadaba
Vaibhav P. Kadaba

This request must be signed in compliance with 37 CFR 1.33(b) and submitted with the application **upon filing**.

Applicant may rescind this nonpublication request at any time. If applicant rescinds a request that an application not be published under 35 U.S.C. 122(b), the application will be scheduled for publication at eighteen months from the earliest claimed filing date for which a benefit is claimed.

If applicant subsequently files an application directed to the invention disclosed in the attached application in another country, or under a multilateral international agreement, that requires publication of applications eighteen months after filing, the applicant **must** notify the United States Patent and Trademark Office of such filing within forty-five (45) days after the date of the filing of such foreign or international application. **Failure to do so will result in abandonment of this application (35 U.S.C. 122(b)(2)(B)(iii)).**